



Press Contact:
Chase Wang
310-869-8030
chase@bam-mp.com

FOR IMMEDIATE RELEASE

AWARD WINNING HULA HĀLAU NĀ MAMO O PANA'EWA ANNOUNCES ANOTHER NĀ HŌKŪ HANO HANO AWARD WINNER AARON SALĀ TO PERFORM AT THE STAR STUDDED HŌ'IKE – "E ALA E" (AWAKENING) - ON NOVEMBER 19, 2016 AT GLENDALE HIGH SCHOOL AUDITORIUM

Following the Footsteps of His Teachers, Kumu Hula (Teacher of Hula) Keoki Wang and His Dancers to Bring Traditional (Kahiko) and Modern ('Auana) Hula (Hawaiian Dance) to the Southern California Hawaiian Community

LOS ANGELES, Calif. (September 23, 2016) – Award winning hula school, ***Hālau Nā Mamo 'O Pana'ewa***, proudly announces *Nā Hōkū Hanohano* Award winner ***Aaron Salā*** as the special guest performer at their 8th annual hō'ike (performance), "*E Ala E*" (*Awakening*), at Glendale High School Auditorium (Glendale, CA) on Saturday; November 19, 2016; one (1) show only at 4:00 pm (Doors open at 3:00 pm). Tickets and more info can be found at www.hhnmp.com

"I don't believe any other hō'ike in Southern California has not only brought two (2) ***Nā Hōkū Hanohano***® award winners, but what an honor and privilege for us to have the opportunity to bring three (3) for our 5th year anniversary show," states Keoki Wang, "the addition of *Aaron's* beautiful voice and tremendous talent on the piano is an amazing sight to witness. Join us for a wonderful afternoon of hula, Hawaiian music and aloha!"

Aaron J. Salā is an uncommon recording artist. Accomplished as an award-winning vocalist, pianist, composer, arranger, conductor, producer, director, adjudicator, music scholar, and Hawaiian music professor, Aaron is the consummate musician.

At 39, he has already performed with legendary Hawaiian icons including Mahi Beamer, Nina Keali'iwahamana, Genoa Keawe, Beverly Noa, and Gary Aiko. He has also sung under such formidable conductors as Dr. Samuel Wong of the Honolulu Symphony, Mark Flint of Augusta Opera, Ivan Törzs, and Rodney Eichenberger and Dr. André Thomas of Florida State University. Aaron has performed in renowned venues around the world including Carnegie Hall (New York), Wembley Arena (London), the Wilten Basilica (Austria), Bunkamura Hall (Tokyo), and of course, the Hawai'i Theatre (Honolulu).



In Hawaiian music circles, he has been primarily known as the musician with the extraordinary piano talent who has helped make performers like Nā Palapalai, ‘Ale‘a, Weldon Kekauoha, Natalie Ai Kamaau, and Raiatea Helm award-winning recording artists. His self-produced debut album, *Ka ‘Upu Aloha— Alone With My Thoughts*, garnered him the highly-coveted *Nā Hōkū Hanohano Award*—the Hawaiian equivalent of the *Grammy®*—for *Most Promising Artist of 2006*. The album also received the Haku Mele (Hawaiian language composition) award as well as nominations for Hawaiian Language Performance, Traditional Hawaiian Album, Liner Notes, and Graphics. His sophomore album—*Napo‘ona Mahina: the Illusion of Reality*—released in 2008, garnered nominations for Male Vocalist of the Year, Hawaiian Language Performance, Haku Mele, and Graphics.

Aaron’s studies in choral and orchestral conducting and scoring have contributed to his sought- after talent as an arranger. Since 2002, he has served as a choral arranger for the annual Kamehameha Schools Song Contest where his arrangements have won numerous awards. Walt Disney has employed Aaron as both a vocal arranger and featured vocalist on several projects including the Lilo and Stitch Huli Huli Ohana Bash parade for Tokyo Disneyland. For Walt Disney Records, Aaron was a featured vocalist on *Disney’s Hawaiian Album: E Komo Mai* released in 2007 and co-produced and arranged for the second volume of this album, released in 2008. Disney continued the working relationship by contracting Aaron as Music Director for Walt Disney Entertainment in the building of the Aulani Resort and Spa on the island of O‘ahu. Additionally, Aaron has arranged for both superstar Bette Midler and for Kristin Chenoweth of Broadway fame.

More recently, Aaron has used his talent as a composer, arranger to produce *E ō Mauna Kea, Kū i ka La‘i* in Kanazawa, Japan in 2015. The production was lauded as an important work for bringing awareness to the controversy over the TMT and Hawai‘i’s Mauna Kea. He is also currently working on a stage production to bringing awareness of the effects of global warming on islands in the Pacific. The production will tour Japan and Hawai‘i in 2017 and 2018.

Aaron Sala joins other Na Hoku Hanohano Award® winners Mark Yamanaka and Kekoa Kane for this star studded event.

Show information is as follows:

DATE: Saturday, November 19, 2016
LOCATION: Glendale High School Auditorium
1440 E. Broadway Avenue
Glendale, CA



TIME: Doors open 3:00 pm; Show starts 4:00 pm
GENERAL TICKET PRICES: Pre-Sale: General Admission-\$20.00; Kids 5 and under-FREE (must sit on lap of adult)

On-Site: General Admission-\$30.00; Kids 5 and under-FREE (must sit on lap of adult)

TICKETS AVAILABLE AT: Online purchase at www.hhnmop.com. Pre-sale contact (310) 869-8030; Email contact chase@bam-mp.com; Onsite (Box Office) at 3:00 pm on day of event

PRESS TICKETS: Please contact Chase Wang at 310-869-8030 or via e-mail at chase@bam-mp.com to verify credentials to obtain press tickets

Follow us on Facebook: www.facebook.com/groups/156956667649269/

Follow us on Twitter at: <http://twitter.com/NaMamoOPanaewa>

About *Aaron Salā*

Where most musicians would find themselves satisfied with their accomplishments, Aaron strives to learn more, refining his art. Aaron holds a Bachelor of Arts degree in Music with an emphasis in Vocal Performance as well as a Master's degree in Ethnomusicology from the University of Hawai'i at Mānoa (UHM) where he is currently completing a PhD in Ethnomusicology. His research interests are in gender and sexuality and how they are manifest through Hawaiian music performance, the music of Hawai'i's territorial years, and the Hapa-Haole era of Waikīkī's "Golden Age". He is currently Director of Cultural Affairs at Royal Hawaiian Center, a Lecturer in Music UH-Music, and a Lecturer in Hawaiian Studies at UH-Windward Community College.

Presently, he performs regularly in Waikiki and other venues that foster the growth of local Entertainer. His repertoire includes a specialty in Hawaiian music, but a passion for all musical genres including R&B, Island and Progressive Reggae music. He is currently working on his original music and looks forward to continuing to amaze the masses with his commanding presence and surprisingly impressive vocal range.

About *Hālau Nā Mamo O Pana'ewa*

Located in sunny Southern California (Glendale), and established in 2010, award winning hula school *Hālau Nā Mamo O Pana'ewa* (The Cherished Offspring of Pana'ewa) and Kumu Hula (Teacher of Hula) Keoki Wang continues the traditions and legacies of his award-winning teachers including Kumu Hula Sonny Ching, Kumu Hula Noelani McIntosh and Kumu Hula Kunewa Mook through dance, songs and traditional Hawaiian chants. More information can be found at www.hhnmop.com

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations



and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause this event's actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

###